

NEWS FROM THE CUTTING ROOM FLOOR



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News From The Cutting Room Floor

An insider report to help educators keep one mouse click ahead of their students in the ever changing world of digital media.



News from the cutting room floor is an exclusive members only monthly newsletter that provides participating teachers with innovative media

literacy ideas, assessment and evaluation techniques, exemplars, lesson planning and links for teachers to keep up with what their students are doing in the always changing world of digital media. To unsubscribe to this newsletter, please email support@thedirectorscut.ca

Did you see that vid on YouTube?

According to the good people at Wikipedia (wikipedia.org is an online encyclopedia where many of your students will go research and find out things that not even Alex Trebek from Jeopardy knows. You can check it out online at www.wikipedia.org) Media literacy is the process of accessing, analyzing, evaluating and creating messages in a wide variety of media modes, genres and forms. Once obtained, it is then the ability to access, analyze, critically

evaluate, and produce communication and information in a variety of forms and means, including movies, graphic novels, social networking like Facebook and Youtube!

There is no way to stop the digital media revolution. The IPOD is too powerful! Children as young as 6 routinely have Youtube (youtube.com) accounts where they upload video footage. Tweens and teens communicate via social networking pages, like Facebook (facebook.com), MSN, IM (instant messaging), and texting from their cell phones. They do so to talk about their day, share ideas, pictures and video and even to study for tests and do assignments, all done in a language that is so foreign to us (check out page 2 to see a conversation). Digital Kids are hyper communicators - they can text, facebook, watch tv and study at the same time (I can't even follow a simple grocery list at the supermarket). As an educator you may tell your students you can't do that and succeed in school. Their answer to you will be... "but why not?" And they just may be right.



The Red wire connects with the red wire and the black wire connects with the black wire?

Digital kids are wired differently than us. “Research indicates the seemingly constant exposure to multiple, overlapping sights and sounds has affected the neural pathways of digital kids’ brains. Essentially their brains respond to sensory input differently than older, pre-1980 brains. Some researchers contend that in order to retain information and be able to put it to use, they must have multisensory input.(1*) So, if that is the case, then the question becomes... instead of preventing and ignoring digital media, as educators should we not be teaching our students how to use it effectively, safely and in the end to benefit their own learning in an intensely competitive global marketplace? What if we encouraged media in the classroom, ensuring first that students were media literate? A shared role and responsibility between teacher and student has always been a successful guideline in the classroom. In the issues to follow, we will continue to discuss how media taught in the classroom will shrink the disconnect between teachers and their students and will make a more media literate and savvy learner. Please duplicate and share the following pages with your colleagues. It is a great activity to see just how connected your students.

Simply share the conversation with your students and see if they get the instant messaging slang (interesting with ESL and identified learners) We have provided you with the slang chart for an easy referral. As an extension, white out the windows and have your students create their own IM. You can provide them with a topic, or they can choose their own. Then... talk about it! (a list of Q and A follows)

SOME Q AND A

Why do you talk like that on line?

Is it appropriate to talk like that at school?

Can you write a paper using that language?

Do you think people in other countries, who speak different languages would understand IM slang?

Do your parents understand IM slang?

The next issue will cover what you need to know about digital music and the digital kids revolution in the 21st century - how can you use it in your classroom.

News from The Cutting Room Floor is written by Bryan Goldmintz, CEO of The Director’s Cut. As a former award winning educator from The YRDSB, Bryan’s company provides in class digital media workshops to teachers and their students across Canada in hope of creating a climate of digital media learning. This year, The Director’s Cut is offering workshops in over 400 classrooms across Canada, including The Totally Awesome Film Festival in May in Toronto 2009 and a workshop facilitator at The Reel Fun Film Festival in Calgary - February 2009.

for more information, please email bryan@thedirectorscut.ca

iChat Window

Saturday 2:02pm

Joker91



Sup d00d? LOL :)

DarkNite08

N2m, did u have a gud wknd?



Joker91



Ya, I saw a movie and
cudnt stop ROFLing

DarkNite08

Cool, brb gotta do some hwk. Ttyl



INTERNET SLANG

| | |
|------|------------------------|
| LOL | Laugh out Loud |
| BRB | Be Right Back |
| ROFL | Roll on floor laughing |
| TTYL | Talk to you Later |
| BTW | By the way |
| :) | Happy face |
| :(| Sad Face |
| N2M | Not too Much |
| G2G | Got to Go |
| L8R | Later |