



BOTTLED WATER FREE DAY

Take Action

- Promote the use of reusable bottles.
- View the video “The story of bottled water” by Annie Leonard, <http://storyofstuff.org/bottledwater/>. Hold a discussion with the students about bottled water issues.
- Have the school or green committee logo printed on stainless steel bottles: sell these bottles as promotional items or fundraisers. Give as prizes for activities or draws.

Statistics

Only 23 percent of the water bottles that Americans use are ever recycled. This means that 38 billion water bottles are filling up landfills instead of being reused.

Decomposing

It takes a plastic water bottle 1,000 years before it will even begin to start decomposing.

Danger to the Environment

When water bottles are not recycled, they can do serious damage to the environment. If a water bottle is burned, it releases toxic smoke which destroys the ozone layer (which we need to protect us from UV rays and skin cancer).

Uses for Recycled Bottles

Recycled water bottles can be turned into many useful items such as carpet, clothing, new bottles, electronic parts and car parts.



STATS OR FACTS

1. Bottled water is 2000 times more energy intensive than tap water.
2. It takes 3 litres of water to produce 1 litre of bottled water.
3. Bottled water is 240 to 10,000 times more expensive than tap water.
4. Between April 2008 and April 2009 only 6% of bottled water producers in Canada were inspected by health authorities. And what about tap water? Municipalities often test public water 24 hours a day, and conduct thousands of sample tests for bacteria every day.